



Kennebec Montessori School Strategic Plan: 2015-2020

Mission Statement:

The Mission of the Kennebec Montessori School is to provide children with an educational program, rooted in the philosophy of Maria Montessori, that *nurtures a love of learning* and *fosters respect for self, others, and the environment*.

Vision Statement:

KMS offers a unique educational opportunity for children to explore their world and discover themselves in a peaceful, inclusive and progressive school environment with high academic standards and a global perspective.

By 2020, all KMS students will have a vibrant and empowering educational experience with opportunities for outdoor learning; healthy mind/body connections; and self-expression through art, music and movement.

KMS is committed to expanding “green” programs and practices that promote sustainable consumption, an energy-efficient infrastructure, and health and wellness for its students and staff.

Overall Strategic Goal: Ensure the long-term *Vitality, Viability, and Visibility* of KMS

1. Vitality: Keep quality high – *Providing 40 years of high quality early childhood/elementary education in Central Maine*

Goal: Develop programs that distinguish KMS for children ages 3-12

- Develop comprehensive health and wellness program for primary and elementary students
- Complete outdoor classroom and develop outdoor classroom programs for primary and elementary students
- Establish a sustainable Upper Elementary Program

2. Viability: Committed to responsible growth and financial security for the next 40 years

Goal: Establish new sources of income

- Form Development Committee
- Establish Annual Fund Campaign
- Develop Corporate Sponsors
- Grantwriting

3. Visibility: Spread the word about KMS – *Sharing the difference KMS makes for children, families, and the community*

Goal: Develop a sustainable marketing plan

- Develop new marketing materials (brochure, website, blog, video)
- Engage KMS ambassadors in “friendraising” (parents, alumni, staff, board)
- Document KMS “success stories”
- Expand community outreach through community events and education

KMS Guiding Principles

The guiding principles of the school stem directly from the school's mission statement, allowing the school to stay true to the philosophy of Maria Montessori. The guiding principles that the school adheres to in its classroom and educational programs are:

1. Our work is driven by the needs of the whole child (social, emotional and cognitive);
2. All children are unique learners who have individual paths to learning;
3. The classroom environment and its careful preparation are vital to the child's success in the classroom; the teachers are the link between the child and the environment;
4. Mixed age-groupings enhance the child's learning experience by providing the opportunity for role-modeling and mentoring relationships;
5. Freedom of choice within clearly defined limits supports the development of the individual to his/her maximum potential;
6. Parent involvement enhances the sense of community in the school and supports the staff;
7. Professional development is essential to the continued vitality of engaged and inspiring teachers;
8. Service learning connects students to the world outside the classroom.

We Want to Know....

- 1) Do you have connections to a family foundation, granting agency or otherwise have experience with writing/obtaining grants?
- 2) What kinds of parent education/outreach events would you be interested in working on?
 - a. Sponsored film at Railroad Square
 - b. Farmers' Market booth
 - c. Parenting Event at KMS
 - d. Other ideas....?
- 3) Anything else on your mind!

Email us : upperel@kennebecmontessori.org

Immediate Needs for Parent Involvement:

- 1) Publicity Coordinator:
 - a. Ensure that KMS brochures and posters are visible in key locations

Sign me up: _____

- 2) Facebook Super-friend
 - a. like our posts and encourage friends to share, review school, comment, etc.

Sign me up: _____

- 3) Photographer
 - a. Coordinate and/or document school events with photos and videos

Sign me up: _____

- 4) Attend community events (i.e. Business After Hours etc.)

Sign me up: _____

- 5) Help update our alumni list

Sign me up: _____

- 6) High School liaison (for someone who has an older child....)
 - a. Collect information on high school alums (awards, honors list, special achievements, etc.) to share on Facebook, alumni newsletters, etc.

Sign me up: _____

- 7) Write a testimonial on how KMS has helped your child thrive

Sign me up: _____